



**Patricia Sullivan**

President Creative Services

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There are two things Patricia is really passionate about; Creating a great story and entertaining an audience. As SMG's Creative Director it's her job to create, produce and tell your company's story in a compelling and convincing manner...and she's exceptional at it!

She's a Cincinnati girl and started her first career with the Cincinnati Ballet Company as a Ballerina. That's when she first realized that a great story and a well executed production gets everyone glued to the performance. She believes it's the same in any type of media communication whether it's your company brand and marketing story or a promotion for a TV show or Movie.

Her career spans over 20 years with all types of media communications from working for NBC to having her first TV Production company when she was only 18. Patricia has created several corporate and commercial campaigns for Procter & Gamble, Toyota, Clorox, Drackett, Columbia Pictures, Universal Studios, Honda, Disney, TiVo and many leading consumer, as well as media and entertainment companies.

Patricia's passion for writing, producing, directing and editing not only produced positive results, but they earned her many industry accolades - from Emmy nominations to major Advertising Awards.

Patricia recently received another Emmy Nomination for "Beyond the DaVinci Code" which aired on the History Channel. She's a highly acknowledged industry expert at creating compelling television programming and winning corporate promotions.

